

		Program	Bachelor of science in Public Health	
		Module category	Core	
		Module name	Public Health intervention module	
		Module Code	PubH-M2081	
		Module Credit	13 ECTS,cr.hrs 8	
		Course: Health Education	Course code: PubH2084	ECTS: 3, cr.hrs 2
		Mode of delivery	Block	
		Instructor's information	Name: xx email address:xx Phone: xx Office No:xx	
<p>Course Description Health promotion Course is given for Public Health students primarily to address the three educational domains (Cognitive, affective & Psychomotor) on principles, methods & materials of health promotion, health related behaviors, Health Communication, research methods in health promotion.health promotion settings and Health promotion planning ,monitoring & evaluation.</p>				
<p>Course objectives At the end of the course the students will be able to:</p> <ol style="list-style-type: none"> 1. Define health promotion and explain the principles, aims, and approaches of health promotion 2. Describe the relationship between health and behavior and mention the three factors that influence human health behavior 3. Define communication and describe the six elements of communication and illustrate communication models 4. Explain the rationale for school health promotion and its three major components 5. Identify & demonstrates the methods and materials of health promotionand explain the principle of their application 6. Identify methods of qualitative (Health Promotion) research and explain their differences from quantitative research methods. 				
		Prerequisites	None	
<p>Course Expectations: Preparedness: You must come to class, ward and to the community based on the schedule with fully prepared and ready with the necessary materials and by reading the given assessment. Participation: Each student is strongly encouraged to participate in class room discussion, group work activity, group presentation, role play. Care of materials: different teaching aid materials will be used in this course. So proper handling and returning teaching materials to its proper place is expected from the students. Materials: reference materials are expected to be available in the library. Mobile phone: Please turn/off or switch of your mobile phone during class. Phone disturbs the flow of the class, group work,</p>				
Policies:				

Attendances: It is believed that attendance during all class in lecture, presentation and practical session greatly improves the probability of success in a course. Students are expected to attend all theoretical classes

Assignment: The students are expected to carefully read all assignments before the class in which the material is to be discussed. Written assignments should be submitted on time. Any assignment turned in late shall result in an automatic 10 percent reduction in from the allocated mark.

Tests/Quizzes: You will have short quizzes and tests at the end of each unit or topic, if you miss the class or late to class. You will miss the quizzes or tests, no makeup test will be given. final exam will be given on the date scheduled, unless prior arrangements have been made and it is expected that all students should take the exam

Cheating/ plagiarizing: any cheating on an exam, test or quiz, plagiarizing assignment, not actively participating in group work and presentation will result in zero mark in that specific assignment or test or exam etc.

Schedule: Before the class the students should read the following books or lecture note

Week	Topics and sub topics	Hrs	Required text	Page
1	1. Introduction <ul style="list-style-type: none"> ➤ Definition of terms - Health education, IEC, BCC, health promotion etc. ➤ Historical development ➤ Health promotion in Ethiopia ➤ Aims of health promotion ➤ Purpose of Health promotion ➤ Principles of Health promotion 	2	Getnet M; Health Education for Health science students, Lecture series	
2-4	2. Health related behavior <ul style="list-style-type: none"> ➤ Definition of terms ➤ Role of behavior in health and disease Approaches to the diagnosis of health behavior <ul style="list-style-type: none"> ➤ Behavior change Process ➤ Behavior change models <ul style="list-style-type: none"> o Health Belief Model(HBM) o Theory of Reasoned Action..... 			
5&6	3. Communication <ul style="list-style-type: none"> ➤ Communication in health promotion ➤ Communication model ➤ Communication process ➤ Diffusion of innovation ➤ Quality of effective communication ➤ Types of communication ➤ Stages of Communication ➤ Modes and methods of communication ➤ Barriers of communication and ways of overcoming them 	4		
7&8	4. Community diagnosis <ul style="list-style-type: none"> ➤ Definition and Concepts; Community 	4	7&8	

	Analysis ➤ Purpose of Community diagnosis ➤ Stages of Community Diagnosis ➤ HP Planning & Evaluation Models: o PRECEDE- PROCEED Model o			
9-11	5. Research methods in health promotion ➤ Qualitative Vs Quantitative research ➤ Research Planning ➤ Qualitative research Definition & concepts Strength & weakness Qualitative Sampling methods Collection of data Collection methods Qualitative Data analysis Qualitative data Interpretation Qualitative Report writing		9-11	
12	6. Health promotion settings 6.1 Patient education ➤ Objectives ` ➤ Rationale ➤ Theories of Pt. Education ➤ Compliance ➤ Methods of improving compliance 6.2 School health promotion ➤ Definition ➤ Scope ➤ Instructional methods ➤ Diagnosis of problems ➤ School health promotion in Ethiopia	2		
13-16	7. Methods and Materials in health promotion ➤ 7.1- Methods of Health promotion Methods Appropriate for Cognitive Domain Lecture method Discussion ➤ Methods Appropriate for Affective Domain Drama, role play, Articles, Songs, etc Experience sharing/ value clarification ➤ Methods Appropriate for Psychomotor Domain Demonstration Re-demonstration ➤ Selected Health promotion methods 7.2- Material of Health promotion	8		

[illegible]